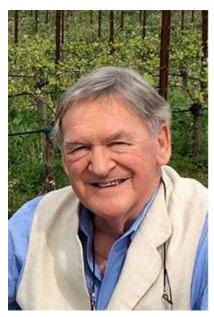
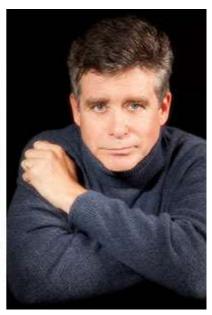


LEGENDARY WINE WRITER HUGH JOHNSON TO DELIVER INDUSTRY KEYNOTE AT SYMPOSIUM FOR PROFESSIONAL WINE WRITERS

Applications Accepted Starting September 21 for February 16-19, 2016 Program







L-R: Hugh Johnson OBE, British author and wine expert; Eric Asimov, chief wine critic, *New York Times*; and Jay McInerney, author & wine columnist *Town & Country*

September 21, 2015 - St. Helena, CA - Renowned British author and expert on wine, Hugh Johnson OBE, will deliver the industry keynote address at the 2016 Symposium for Professional Wine Writers at Meadowood Napa Valley to be held February 16-19. The Symposium is open to qualified wine, wine-food and wine-travel writers.

Other faculty members featured at the 12th annual gathering include Eric

Asimov, chief wine critic for the *New York Times*; Jay McInerney, author and wine columnist for *Town & Country*; Jeannie Cho Lee MW, founder of *AsianPalate.com*; Ray Isle, executive wine editor, *Food & Wine*; Doug Frost, wine author, educator and one of only four people in the world to hold both the Master of Wine and Master Sommelier credentials; Jamie Goode, author, writer and founder of *wineanorak.com*; Virginie Boone, contributing editor for *Wine Enthusiast*; Mike Veseth, publisher of the *Wine Economist*; satirist Ron Washam, the HoseMaster of Wine; Esther Mobley, wine, beer and spirits writer for the *San Francisco Chronicle*; and Tilar Mazzeo, author of *The Widow Clicquot* and associate professor at Colby College.

New for 2016, the Symposium is transitioning to a fully-funded fellowship model. Thirty fellowships will be awarded to selected applicants based on their professional editorial status, the quality and originality of their work, and their influence in the world of wine writing. Meadowood and the Napa Valley Vintners trade association, the Symposium's founders, will underwrite next year's fellowships and the Symposium plans to create an endowment and expand the fellowship program in the future.

Wine, wine-food and wine-travel publications will also be invited to sponsor their own qualified editorial staff members and contributors to participate as one of 20 additional Editor's Choice attendees.

"We couldn't be more pleased to announce this stellar faculty lineup and the new fellowship model for this year's Symposium," commented Ann Marie Conover, president of the Symposium's board of directors and director of marketing & communications at Meadowood Napa Valley. "We're eager to build an even stronger community for professional wine writers and believe the changes we are implementing for next year will help us to achieve this goal."

Fellowship applications for the Symposium for Professional Wine Writers at Meadowood Napa Valley are now being accepted with a November 1, 2015 deadline. Learn more at WineWritersSymposium.org.

About the Symposium for Professional Wine Writers

The Symposium for Professional Wine Writers, founded by Meadowood Napa Valley and the Napa Valley Vintners trade association and supported by The Culinary Institute of America, draws top wine book authors and editors, wine magazine writers and critics, newspaper wine columnists, bloggers and other editorial wine content creators to Napa Valley to speak, listen, debate, explore themes prevalent in contemporary wine writing and network with their peers for four days. A combination of lectures, panel discussions, group and individual writing sessions, wine tasting and fine dining make the Symposium an unmatched career enrichment opportunity for editorial wine, wine-food, and wine-travel writers. Learn more at WineWritersSymposium.org.

JULIA ALLENBY

Executive Director jallenby@winewriterssymposium.org

ANN MARIE CONOVER
Director of Marketing &
Communications
amconover@meadowood.com

JIM GORDON

Content Director
Jimgordon.wine@gmail.com

PATSY MCGAUGHY

Napa Valley Vintners Communications Director pmcgaughy@napavintners.com







You are receiving this email because you are on the mailing list at http://www.winewriterssymposium.org/. If you received this email in error or no longer wish to receive these mailings, you can click here to unsubscribe.

